

Black Country *LEP*



Candidate Pack Board Member

April 2019



BLACK COUNTRY LEP

The Black Country Local Enterprise Partnership (BCLEP) aims to create the conditions for enterprise to flourish resulting in greater economic prosperity across the Black Country area.

The Black Country is a significant economic sub-region housing over 1.17 million people, hosting 446,000 jobs and generating £20.2bn GVA per annum.

The area comprises the Boroughs of Dudley, Sandwell, Walsall and the City of Wolverhampton.

It covers 356 square kilometres and sits at the heart of England, with excellent national transport links, in particular to the M6, M5 and M54 motorways.

The Black Country Local Enterprise Partnership (BCLEP) aims to create the conditions for enterprise to flourish resulting in greater economic prosperity across the Black Country area.

It will do this through facilitation and co-ordination of actions by private, public and voluntary sector organisations with a focus on stimulating the drivers of economic development, education & skills development and infrastructure & environmental enhancements.

Outcomes from these collective actions are focussed on increasing the levels of employment, improving the levels of businesses operating within the area, modernisation and diversifying the business base and up skilling across the workforce, which will all contribute to the BCLEP's Key Performance Measure of closing the Black Country's productivity gap (2016: £10bn p.a).



VACANCY OVERVIEW

Board Members of the Black Country Local Enterprise Partnership (BCLEP) have the opportunity to contribute their expertise and ideas to help create the right conditions to enable economic growth within the Black Country. Working with like-minded team players they are motivated by improvement, creating opportunities and promoting success.

The Board acknowledges that members have a huge impact on the effectiveness and performance of the region and therefore it is important that the highest quality candidates are appointed to these roles.

All appointments to the Board are expected to meet an agreed standard of behaviour known as the '7 Principles of Public Life' (Nolan Principles), which ensures members declare any conflicts of interest and act with honesty and transparency at all times.

The Board commits to ensuring that recruitment, selection and appointments to the Board and any sub-committees will:

- be open and transparent
- be based on the it's considered view of the skills and attributes required to carry out a role ensuring any appointments enhance the overall profile composition of the Board.
- be made fairly and objectively based on merit.
- reflect the diverse nature of the Black Country region through its representatives.

ROLE AND RESPONSIBILITIES

The following constitutes the key role and responsibilities of a Board Member:

- To be aware of and to confirm the responsibilities of Board Members, as required by the governance arrangements.
- To ensure the BCLEP pursues its objectives as set out in its BCLEP Operational Plan, complies with the law and other relevant regulations.
- To be an active participant in Board meetings and to fulfil their obligations in terms of agreed actions in a timely and professional manner.
- To exercise oversight in good financial and general management of the BCLEP and promote positive relationships between Board Members, BCC Ltd, Local Authority partners and all stakeholders.

TERM OF APPOINTMENT

- All appointments and re-appointments will be made in compliance with agreed stipulations regarding terms of office.
- All BCLEP Board members (except for council leaders) will normally serve for a period of two years with one further term of appointment subject to approval by the Board.

REMUNERATION

- Roles are entirely pro bono; however, provision is made for reimbursement of out-of-pocket expenses.

TIME COMMITMENT

- The Board meets approximately bi-monthly. In addition, the BCLEP has a Number of Sub-Boards and Advisory Groups which meet quarterly and may require attendance.
- Additional meetings may be called from time to time to address specific management issues if they arise. Board members are consulted about the best date and times for these meetings to ensure they are convenient and well attended with meetings normally lasting no longer than two hours.

BOARD MEMBER SKILLS MIX

We are particularly keen to hear from you if you have experience in one or more of the following specialisms:

- **Corporate Property**
- **Health & Care**
- **High Street or Retail**

The following criteria have been agreed for appointing Board Members to the BCLEP Board. The criterion is independent of business representative organisations and therefore membership to the BCLEP Board will not require membership of any business representation body.

Private sector representatives must have experience of being a Chair/CEO/MD/Senior Manager/Senior Partner of a business and therefore be:

- A successful businessperson,
- Dynamic with good communication skills,
- Passionate about improving the Black Country,
- Have a connection with the Black Country.

Board Members should be able to demonstrate:

- High level and broad management skills, both at a strategic and operational level, utilised in a complex organisation or SME.
- An understanding of how to translate local, regional, national government and EU policy into workable, strategically focussed and Black Country beneficial action plans for delivery and improvement.
- An extensive knowledge of the needs of specific sectors/stakeholders including barriers to business growth (e.g. skills) and their impact upon the Black Country particularly from the growth and enabling sectors.
- Political Awareness.
- A knowledge of designing and implementing approaches to working to constantly assess and challenge the effectiveness and efficiency across a broad range; not limited to a single specialism.
- The ability to create an environment in which new opportunities are created and acted upon.
- Knowledge of 'best practices' and industry wide benchmarking activities to achieve efficiency and a high level of performance.
- The ability to proactively engage in influencing the shaping of policy and direction.
- An understanding of how to use the media to promote and market the work of the BCLEP and the Black Country.
- The ability to be a change management leader for the Black Country.

HOW TO APPLY

The recruitment process is being undertaken by Inclusive Boards on behalf of Black Country LEP. If you wish to apply for this position, please supply the following:

- A detailed CV setting out your career history, with responsibilities and achievements;
- A covering letter highlighting your suitability and how you meet the skills and experience for the role as well as the person specification;
- Details of two professional referees together with a brief statement of the capacity and over what period of time they have known you.

Please send your CV and cover letter to:
andrei.r@inclusiveboards.co.uk by 12th May 2019.

If you would like to discuss this opportunity further please contact Andrei Racasan at
andrei.r@inclusiveboards.co.uk or on 0115 934 8437 or 07702 814 609.

Selection will be on the basis of a full application and with an interview thereafter. This appointment is subject to a satisfactory fit and proper person test which will include a Disclosure and Barring Disclosure check.



Inclusive Boards

www.inclusiveboards.co.uk