

BLACK BRITISH BUSINESS AWARDS 2021



AWARD CATEGORIES

MAIN NOMINATIONS

The award will be celebrating outstanding professional rising stars and senior leaders in five industry categories.



Arts and Media

includes all media, design, fashion, performance art, publishing and advertising



Consumer and Retail

includes food, beverage, household goods, retail, leisure, cosmetics and luxury goods



Financial Services

includes banks, brokers, payment services, insurance companies, credit card funds and regulators



Professional Services

includes law, accounting, management consultancy and in-house professionals



Science, Technology, Engineering and Mathematics (STEM)

includes health, industries, telecoms, pharmaceuticals, transport and energy

ENTREPRENEUR NOMINATIONS

This is awarded to an owner/operator of a business or social enterprise that operates in Britain and may have operations abroad as well. The relevant business must have been registered and operational for a minimum of 18 months prior to 12th April 2021.

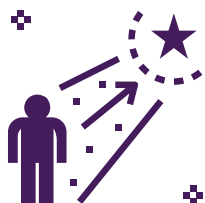


Entrepreneur

Operating their own business or social enterprise for over 18 months as at 12 April 2021



NOMINATIONS PROCESS



Self-Nomination or on behalf of a nominee

- Nominations can be submitted by the nominee themselves or by someone else on behalf of the nominee.
- We encourage self-nominations.

1

Make a Referral

- Anyone can submit a referral using this form.
- Referees will then be contacted by Inclusive Boards to submit a nomination form.



2

Complete the nomination form

- All forms **MUST** be submitted online.
- Takes approximately an hour to complete a high-quality form
- You can submit 3 individual pieces of evidence (one URL equates to one evidence (5MB in total))



3

Nomination Submitted

- Once you've submitted the form – that's it!
- All nominees will be notified by 26th May if they have been successful.
- Nominees must be available for all the key dates.
- Referees for successful candidates will be contacted to provide a general (or in the case of Entrepreneurs) financial reference.



4

Judging Day

- It is highly likely that Candidates will need to attend Judging Day remotely
- Further details will be provided.





ABOUT THE AWARDS

The Black British Business Awards (BBBAwards) launched in 2014.

The BBBAwards celebrate the often unsung contributions of exceptional black professionals and entrepreneurs, recognising and rewarding exceptional role models and the businesses that support them. The Awards inspire confidence in the strength of the ethnic minority talent pipeline across sectors and is the only premium awards programme of its kind in Britain.

The prestigious Awards ceremony usually takes place in central London during October, Black History Month, and is attended by over 500 business leaders, captains of industry and press from all ethnic backgrounds. Due to the current pandemic, it is being held remotely.

The BBBAwards enjoys the support of over 50 multinational corporations and have been endorsed by significant business leaders and public officials.

Press features has been national with coverage in leading broadsheets.

INCLUSIVE BOARDS - OFFICIAL NOMINATION CAMPAIGN PARTNER

Inclusive Boards is proud to be an official Nomination Campaign Partner of the Black British Business Awards 2021.

Inclusive Boards (IB) is a boutique executive search firm based in London and the Midlands. We were set up to support organisations and sectors in their efforts to develop more diverse Boards, senior leadership teams and stronger governance structures. Our services include Executive Search, Advisory, and Executive Training. We have worked with the Financial Times to deliver the top 10 BAME leaders in UK tech and the top 100 women in Engineering.

TOP TIPS

MAKE SURE YOUR NOMINATION STANDS OUT FROM THE CROWD

- It is perfectly fine for you to nominate yourself. We encourage you to do so!
- It is also fine for you to submit a nomination on behalf of someone else without them knowing. If they are shortlisted for an interview, they can then decide whether or not to participate.
- Absolutely keep within the word limits. Responses that are significantly below the word limit are unlikely to be considered. Nominations that exceed the word limit will be marked down by the judges.
- Avoid a rushed job. Plan ahead and take your time to consider the best content for an outstanding submission within the deadline.
- Reflect on the nominee's career as a whole and over time. We recognise that success often does not happen overnight. Give us enough detail so we can fully grasp the nominee's achievements taking into account their journey, challenges and milestones.
- Treat this like an elevator pitch - tell us absolutely everything that you or the nominee are most proud of AND do it in a succinct manner. Stick to the point and avoid unnecessary information.
- Remember the awards highlight business excellence, and so while reference to voluntary contribution to corporate social responsibility and diversity and inclusion is helpful, the majority of the content must be about the nominee's role in the business's performance as per FAQ's

The most impressive submissions have included some of the following anecdotes

- Impressive metrics – sales targets, percentage increases/decreases, retention statistics.
- Cutting edge inventions, process improvements, digital innovations, joint ventures.
- Examples of dynamism and daring to be different or challenging the status quo.
- Technical or creative excellence that has been recognised internally and/or externally.
- Effective leadership contributing to, project delivery, profitability, business development.
- Achieving success beyond immediate business objectives, expectations or targets.
- Involvement in driving important business initiatives or tackling business issues.
- Outstanding contribution to cultural transformation of teams or organisations.
- Evidence of significant influence on internal and/or external stakeholders.
- Unique or outstanding contributions to the relevant profession or sector.
- Evidence of exceptional motivation, purpose and burning desire for results.
- Notable contributions externally, including as a volunteer, advocate, public figure.
- anecdotal evidence that others are significantly inspired by the nominee and their business.



KEY DATES

DEADLINE

Monday, 29th March 2021 23:59
GMT

JUDGING DAY

Wednesday, 16th June 2021

AWARDS CEREMONY

Thursday, 7th October 2021

ENQUIRIES /EVIDENCE

All enquiries/evidence to be submitted on
or before 29th March 2021 to:

Vanessa Harding

bbba@inclusiveboards.co.uk

0207 267 8369

HOW TO APPLY

You can nominate yourself. We encourage you to do so! You can also submit a nomination on behalf of someone else without them knowing. If they are shortlisted for an interview, they can then decide whether or not to participate.

All FINAL submissions must be made using the online nomination forms. These can be accessed from [here](#)

If you are unable to access the form or would prefer one in a larger print, please email us for a word version at bbba@inclusiveboards.co.uk
All evidence can also be submitted to this email

DEADLINE IS 29TH MARCH 2021, 23:59 GMT

There is no fee to enter the awards and there is no public voting process.