

# Articulture Wales Board Member Candidate Pack 2021



INCLUSIVE  
BOARDS



# ABOUT US

Articulture develops innovative, high quality outdoor arts for diverse audiences in Wales. We collaborate with a wide range of arts and non-arts practitioners to do this, through commissioning, partnership work, research, events and touring.

Articulture are motivated by the belief that outdoor arts can encourage widespread participation and mutually beneficial partnerships across all sectors of society, leading to greater wellbeing for the communities of Wales. From street theatre and world class circus, to international sell-out light and sound shows and Europe's largest touring festival, outdoor arts across Wales offers a unique and powerful medium to engage communities in dynamic and high-impact ways with the places they live.

This is supported by research such as the UK Audience Agency's "The Outdoor Arts Audience" Report 2018 – Outdoor arts “have an incredible ability to reimagine spaces, bring communities together and create singular artistic experiences” - and have a - “significant role to play in local civic life, and in enabling greater cultural democracy” - especially where they are free and in the public domain, attracting a more diverse audience representative of the population.

Articulture has a reputation for high quality project delivery, and enjoys strong, long-standing relationships with those it works with. Being the only organisation with a focus on outdoor arts across Wales - Articulture is a specialist in its field.

Articulture is five freelance Creative Producers, each of them skilled and experienced in delivering outdoor arts across a broad range of environments including local authorities, festivals, high streets, venues, museums, education and the natural environment. . Where required, specialist associates are engaged to help deliver projects. We are also an active member of relevant international arts networks such as Outdoor Arts UK and Circostrada.

Articulture is exploring the idea of recruiting core employees such as a General Manager. Currently, Articulture is mainly project-funded by Arts Council of Wales though additional income is generated through independent partnership projects and by providing training, mentoring, project management, and programming on a consultancy basis. Partners include established events such as the Eisteddfod Genedlaethol Cymru and Wye Valley River Festival, venues such as the Wales Millennium Centre, and land managers and statutory bodies, such as Natural Resources Wales. The growing consultancy work offers valuable scope for expansion, income generation and greater profile. Articulture's preparation to apply for National Arts Portfolio status with the Arts Council of Wales in 2022 (to secure long-term funding) makes it an exciting time to join the Board and support Articulture's bold vision and development.

You can see more about our work at [www.articulture-wales.co.uk](http://www.articulture-wales.co.uk)



A person wearing a tall, black, conical hat and a long, multi-layered skirt with various colorful patterns (purple, yellow, red, and green) stands in a field of tall green grass. The background shows a line of trees under a cloudy sky. A teal rectangular box is overlaid on the right side of the image, containing white text.

## Our Vision

Articulture's vision is that everyone in Wales will have greater opportunity to experience high quality outdoor arts locally, in Welsh and English – whether in their marketplace, high street, nature reserve, forest, mountain or beach, bringing the significant offer of increased health and wellbeing that outdoor arts can offer to all.



# Our Mission

- Grow - Fostering a well-connected and inclusive community of collaborators from a wide-range of arts and non-arts sectors to facilitate the creation and showcasing of outdoor arts across Wales.
- Create - We work alongside organisations, and artists at varying stages of their career, to expand and develop their skills, outdoor arts practice and ambition so they can create new work for diverse audiences in Wales and beyond.
- Showcase - We engage with local, regional, national and international partners to provide platforms for Welsh artists to network and perform so that their work can be enjoyed by as many audiences as possible across Wales and beyond and so that they can earn an income from their creative and performative work.







# Our Values

1. Quality and equality in partnerships, opportunities and work commissioned.
2. Distinctively in and of Wales.
3. Inclusion and access for diverse audiences and artists.
4. Staying true to this planet and our fellow humanity – ensuring our work and its outcomes reflect how much we respect and cherish both.
5. Supporting and profiling best practice.
6. Evidencing impact and advocating for the sector.



# ABOUT THE ROLE & PERSON SPECIFICATION



Articulture are in an exciting period of growth. We are accomplished in book-keeping (QuickBooks) and basic accounting, but seeking a new Board member with the financial know-how to help us make more informed financial decisions and enable us to better integrate financial accounting into strategic decisions.

We are keen to become more proficient in using financial information to design efficient operations and improve our overall effectiveness as a growing organisation. This is particularly important as we move into a new phase of long-term funding, with a greater portfolio of consultancy contracts and projects.

Articulture is governed by a Board and is committed to good governance practice, ensuring:

- Effective board procedure, strong leadership and clear purpose;
- A reasoned and clearly explained strategic vision to be communicated to stakeholders;
- Openness, accountability and transparency to stakeholders and the wider sector.



# ABOUT THE ROLE & PERSON SPECIFICATION



We are seeking a new Board Member who has Strategic Finance expertise in addition to the following criteria:

- A passion for Articulture's mission, values and vision.
- Knowledge of and commitment to ensuring equality, diversity and inclusion within Articulture.
- Willing and able to work as part of the governance team and in collaboration with the senior leadership team.
- Excellent communication skills.
- Willing to undertake external networking with organisations and individuals in order to support the achievement of our mission and strategic plan.
- Willing to act as an ambassador for Articulture.
- Able to apply creativity and innovation to change and growth.



# COMMITMENT TO EQUALITY, DIVERSITY & INCLUSION

We are an inclusive organisation that supports a diverse range of people. We want this diversity to be reflected on our Board. We welcome applications from anyone regardless of age, experience, sexuality, religion/beliefs, disability, ethnicity, heritage, gender and socio-economic background.

Articulture is deeply committed to inclusive working practices, so during the application process we commit to:

- Paying for childcare if required whilst you are at interviews.
- Paying for your travel costs for interviews held in person.
- Making any reasonable adjustments – for example ensuring we have a sign language interpreter organised in advance if you'd like them.
- Providing this document in a Word document format readily available to download.

If there is anything else you are concerned about or think we could provide, please let us know.



# ADDITIONAL INFORMATION

- **Term of office:** Board Members are appointed for an initial period of up to 3 years which can be renewed up to a maximum of 6 years
- **Terms of appointment:** An offer of appointment will be made once all candidates have been interviewed, and will be subject to satisfactory completion of eligibility checks, including reference checks. If you are offered an appointment you will receive a detailed summary of your main terms and conditions.
- **Location:** Board meetings are usually based in Machynlleth. Through the pandemic we have been holding Board meetings remotely and while we plan to return to face-to-face meetings when viable, will continue to offer flexible meeting options.
- **Remuneration:** The role is not remunerated. Reasonable expenses may be covered under our Board Member expenses policy.
- **Learning and Development:** We are committed to supporting Board Members learning and development through training and our informal learning sessions.
- **Conflicts of Interest:** All candidates will be asked to disclose any actual, potential or perceived conflict of interest, and these will be discussed with the candidate to establish whether and what action is needed to avoid a conflict or the perception of a conflict.





# HOW TO APPLY



The recruitment process is being supported by Inclusive Boards on behalf of Articulture . If you wish to apply for this position, please supply the following by **23.59 14/11/21**

- A detailed CV setting out your career history, with responsibilities and achievements.
- A covering letter (maximum two sides) highlighting your suitability for the role and how you meet the person specification. Please note that the covering letter is an important part of your application.
- Details of two professional referees together with a brief statement of their relationship to you and over what period of time they have known you, referees will not be contacted without your prior consent.
- Diversity monitoring form - your data will be stored separately from your application and will at no time be connected to you or your application.
- If you have any questions or would like to arrange a call to discuss the role please email [Articulture@inclusiveboards.co.uk](mailto:Articulture@inclusiveboards.co.uk) or call 0207 267 8369.

Please send your CV and cover letter to [Articulture@inclusiveboards.co.uk](mailto:Articulture@inclusiveboards.co.uk) or visit [www.inclusiveboards.co.uk/opportunities](http://www.inclusiveboards.co.uk/opportunities) to apply online.

