



Deadline is 22nd March 2022

For any additional questions, please email
bbba@inclusiveboards.co.uk

It is perfectly fine for you to nominate yourself. We encourage you to do so! The difference between professional and entrepreneur forms are the financial details required for an entrepreneur nomination.

It is also fine for you to submit a nomination on behalf of someone else without them knowing. (If they are shortlisted for an interview, they can then decide whether or not to participate.)

Keep within the word limits. Responses that are significantly below or exceed the word limit are marked down or are unlikely to be considered.

Avoid rushing. Plan ahead and take your time to consider the best content for an outstanding submission within the deadline and make sure you submit within it.

Reflect on the nominee's career as a whole and over time. We recognise that success often does not happen overnight, so give us enough detail so we can fully grasp the nominee's achievements, taking into account their journey, challenges and milestones. Links are preferred as evidence, if supplied

Treat this like an elevator pitch – tell us absolutely everything that you or the nominee are most proud of AND do it in a succinct manner. Remember the awards highlight business excellence, and so while reference to voluntary contributions to corporate social responsibility and diversity and inclusion is helpful, the majority of the content must be about the nominee's role in the business' performance as further expanded upon below.



The most impressive submissions have included some of the following anecdotes:

- Impressive metrics – sales targets, percentage increases/decreases, retention statistics.
- Cutting edge inventions, process improvements, digital innovations, joint ventures.
- Examples of dynamism and daring to be different or challenging the status quo.
- Technical or creative excellence that has been recognised internally and/or externally.
- Effective leadership contributing to, project delivery, profitability, business development.
- Achieving success beyond immediate business objectives, expectations or targets.
- Involvement in driving important business initiatives or tackling business issues.
- Outstanding contribution to cultural transformation of teams or organisations.
- Evidence of significant influence on internal and/or external stakeholders.
- Unique or outstanding contributions to the relevant profession or sector.
- Evidence of exceptional motivation, purpose and burning desire for results.
- Notable contributions externally, including as a volunteer, advocate, public figure.
- Anecdotal evidence that others are significantly inspired by the nominee and the business.